

# Strategic Outsourcing

- Article – Barney's *Firm Boundaries*
- Article – Coase's *New Economics*
- Article – Insinga & Werle's *Linking Outsourcing to Business Strategy*

# How a Firm's Capabilities Affect Boundary Decisions

Jay B. Barney

# The New Institutional Economics

Ronald Coase

# Linking Outsourcing to Business Strategy

Richard C. Insinga and Michael J. Werle